



Market Entry Development Program

COMPANY APPLICATION FORM Market Entry Development Program

Section I – General Company Information

Instructions:

1. Please download the document to your desktop. Do not attempt to fill out the form while on your web browser, it will not save.
2. If you use Acrobat reader you can fill and sign digitally by clicking the Fill & Sign tool in the right hand pane
3. Once the form is completed and signed send your saved PDF and attachments to ExportReady@atlanticchamber.ca

Legal Company Name:

Business Identification Number:
(nine digits)

Address (Street/Town/Prov/Postal Code):

Website:

Contact Name:

Contact Title:

Contact Phone:

Contact E-mail Address:

In what year was your company established?

What is the total number of full-time employees in your company?

I certify that this business is: registered in Atlantic Canada?
headquartered in Atlantic Canada?

- Yes No
 Yes No

Company Profile

- Not-for-profit
 Private Sector
 Other

Are there any outstanding/pending claims or litigations against your company?

- Yes No

Sector

- Aerospace & Defence Information and Communications Technology
 Biosciences Ocean Technology
 Energy Innovation Seafood
 Food & Beverage Other (specify)

This program is an initiative of the Atlantic Trade and Investment Growth Strategy and is funded, in part, by the Government of Canada and the four Atlantic provinces.



Section II – Company Description, Product(s), Service(s) and Current Export Markets

Provide a brief description of your company and the product(s)/service(s) you offer.

Does your company export outside of Canada, if yes, for how many years?

What are your company's primary export markets?

What is your main objective of participating in the program?

- Learn about/access a new market
- Have a better understanding of the industry's opportunities abroad
- Identify/assess key competition
- Introduce a new product/service
- Identify a new innovation/technology to improve your product/production process
- Sign a partnership agreement (eg. sales agent, distributor, broker, etc.)
- Accept on-site sales
- Generate potential long-term sales (over the next 12 months)
- Generate leads/prospects
- Identify investment opportunities

Section III – Company Annual Sales

What were your company's total annual sales (CAD) for the last 3 fiscal years?

Year 1:

Year 2:

Year 3:

What were your company's total annual export sales (CAD -outside Canada) for the last 3 fiscal years?

Year 1:

Year 2:

Year 3:

This program is an initiative of the Atlantic Trade and Investment Growth Strategy and is funded, in part, by the Government of Canada and the four Atlantic provinces.



Section IV – Company Vision for the International Market(s)

What is or are the target country(s) your company plans to export to on this program?

Has your company attended any trade shows (virtually or in-person) in Europe or Indo-Pacific ? If yes, to which shows and when?

Please describe and estimate your company's sales growth objectives in the identified market(s)?

Please describe your company's value proposition for international market(s) and your company's competitive advantage in the market(s)?

Section V - Company Commitment for the European/Indo-Pacific Country(s)?

What resources is your company prepared to dedicate to the identified country(s)? Please provide comment on each of the following:

Involvement of senior management

Section V - Company Commitment for the European/Indo-Pacific (s)? (continued)

Program lead, if different than above

Internal and external sales support

Financial resources

Time commitment (e.g. planning and in-market presence)

Production capacity (to achieve projected sales growth)

This program is an initiative of the Atlantic Trade and Investment Growth Strategy and is funded, in part, by the Government of Canada and the four Atlantic provinces.



Section VI – Company Rationale for Program Participation

What type of challenges do you expect your company will face in the identified market(s)? (E.g., competition, cultural differences, import controls, intellectual property status, certifications, regulatory, legal, financial, etc.)

What types of services does your company anticipate accessing through this program?

(Please refer to the program guidelines for a list of the types of services that can be provided under this program) and articulate on how accessing these services can help your company accelerate export sales in the market(s).

Section VII – Voluntary Declaration

Businesses of diversity are businesses that are 51% owned, managed, and operated by recognized underrepresented groups. Please self-identify your organization as appropriate

- 2SLGBTQ+
- Aboriginal/Indigenous Peoples
- Immigrant
- Racially Visible (Visible Minority)
- Persons with Disabilities
- Veterans
- Women
- Youth
- N/A or prefer not to answer

This program is an initiative of the Atlantic Trade and Investment Growth Strategy and is funded, in part, by the Government of Canada and the four Atlantic provinces.

Section VIII – Company Authorization

I consent to the sharing of information collected with other federal and provincial departments and agencies for the administration of the grants and contributions programs and the Market Entry Development Program created by the Atlantic Trade and Investment Agreement and for such uses authorized herein.

Authorized Officer Name (Print):

Authorized Officer Name (Signature):

Job Title:

Date:

The Market Entry Development Program (MEDP) is delivered by the Atlantic Chamber of Commerce and is an initiative of the Atlantic Trade and Investment Growth Strategy (ATIGS), funded in part by the Government of Canada and the four Atlantic Canadian provinces.

This program is an initiative of the Atlantic Trade and Investment Growth Strategy and is funded, in part, by the Government of Canada and the four Atlantic provinces.

NOVASCOTIA

NEW BRUNSWICK

Prince
Edward
Island

Newfoundland
Labrador

Canada